

# Laura Radoux-Vandegaar

## **DIGITAL PROJECT MANAGER**

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## **ABOUT ME**

I have over 12 years of experience in web conception in diverse roles. I'm used to completing various tasks including needs analysis, graphic design and integration, testing the end result, managing projects from start to finish and accompanying clients through the entire process.

I'm proficient in working with CMS platforms and leading cross-function project teams, and have a keen eye for UX and UI design.

## **EXPERIENCE**

#### 2011 - 2024: COMPUTERLAND

#### **Project Manager**

- Managed client relationships, presenting proposals and bids, defining scopes and budgets, presenting project progress and budget evolution
- Led the consultant and developer teams to deliver mainly web-based projects, updating the projects' backlog and keeping planning up to date
- Assessed risks and offer technical or organisational solutions
- Accompanied the clients and the technical team in strategic or functional decision making

#### **Functional Analyst and quality tester**

- Led interactive workshops with the clients in order to define their needs
- Redacted detailed analysis documents and schemes in order to align client needs and technical possibilities
- Tested the end-results before delivery and followed up on backlog
- Trained clients and their internal teams on the usage and functionality of the solutions implemented

#### Designer and web integrator

- Designed intuitive wireframes and aesthetically pleasing user interfaces
- Present the design to the clients and discuss possible adaptions
- Integrated designs in CMS platforms (mainly Kentico & Umbraco)
- Created email and web based marketing campaigns using tools provided by Kentico

## **EDUCATION**

2008-2011: HAUTE ECOLE DE LA PROVINCE DE LIEGE

Bachelor in Multimedia Writing (Ecriture multimédia)

2019 & 2021: KENTICO CERTIFIED MARKETER

### **TECHNICAL SKILLS**

#### General :

Office Suite, Jira, Dev OPS, Navision, Trello, ...

#### Web:

HTML, CSS, Kentico, Umbraco, Sharepoint, ....

#### Design

Photoshop, Illustrator, InDesign, Affinity Designer, InVision, ....

## **LANGUAGES**



German (native)



French (native)



English (C1)



**Dutch** (notions)